

Sponsor Packages Form

Return before 1 May to fax +31 (0)20 589 3230 or e-mail wcc2012@caos.nl
Contact: Hieke Pruys: +31 (0)20 589 3221, wcc2012@caos.nl

Sponsor company

Company name: _____

Contact person: _____

Address: _____

Country: _____

Telephone: _____ Fax: _____

Email: _____

Please tick the box of the sponsor package of your interest:

- | | |
|---|----------|
| <input type="checkbox"/> Diamond Sponsorship incl. advertisement in Financieel Dagblad | €100.000 |
| <input type="checkbox"/> Platinum Sponsorship incl. advertisement in Financieel Dagblad | € 60.000 |
| <input type="checkbox"/> Gold Sponsorship incl. advertisement in Financieel Dagblad | € 32.500 |
| <input type="checkbox"/> Gold Sponsorship | € 25.000 |
| <input type="checkbox"/> Silver Sponsorship | € 10.000 |
| <input type="checkbox"/> Bronze sponsorship | € 5.000 |
|
 | |
| <input type="checkbox"/> Delegate satchel | € 25.000 |
| <input type="checkbox"/> Badges for delegates | € 10.000 |
| <input type="checkbox"/> Keycards for delegates | € 10.000 |
| <input type="checkbox"/> Pens | € 3.500 |
| <input type="checkbox"/> Note blocs | € 4.500 |
| <input type="checkbox"/> Delegate give-away (to be approved by congress organization) | - |
| <input type="checkbox"/> Contribution to informal welcome reception - sponsor 1 | € 7.500 |
| <input type="checkbox"/> Contribution to informal welcome reception - sponsor 2 | € 7.500 |
| <input type="checkbox"/> Contribution to informal dinner – sponsor 1 | € 22.000 |
| <input type="checkbox"/> Contribution to informal dinner – sponsor 2 | € 22.000 |
| <input type="checkbox"/> Contribution to gala dinner – sponsor 1 | € 50.000 |
| <input type="checkbox"/> Contribution to gala dinner – sponsor 2 | € 50.000 |
| <input type="checkbox"/> Coffee breaks Monday 24 September | € 30.000 |
| <input type="checkbox"/> Coffee breaks Tuesday 25 September | € 30.000 |
| <input type="checkbox"/> Coffee breaks Wednesday 26 September | € 30.000 |
| <input type="checkbox"/> Lunch Monday 24 September | € 45.000 |
| <input type="checkbox"/> Lunch Tuesday 25 September | € 45.000 |
| <input type="checkbox"/> Lunch Wednesday 26 September | € 45.000 |

Please note that with this form you indicate your interest in sponsoring one of the above items. If one of the items is already booked by another organization we will contact you immediately to look for an appropriate alternative for you.

DATE _____

SIGNATURE _____

Sponsor packages

Diamond Sponsors - € 100.000

- One 60 minute plenary slot in the program
- The plenary room will be named after your company for one day
- Name / logo mentioned on website, including a link to the website of the sponsor
- Name / logo mentioned in brochures and final program (distinctively)
- Marketing information in delegate satchel
- Exhibition booth type A in Auditorium Lounge – 18 m2 (including standard stand building)
- 12 tickets for participation in the congress
- Advertisement in special edition of "Financieel Dagblad"

Platinum Sponsors - € 60.000

- One 30 minute slot in the program
- A parallel session room will be named after your company
- Name / logo mentioned on website, including a link to the website of the sponsor
- Name / logo mentioned in brochures and final program (distinctively)
- Marketing information in delegate satchel
- Exhibition booth type A in Auditorium Lounge – 18 m2 (including standard stand building)
- 12 tickets for participation in the congress
- Advertisement in special edition of "Financieel Dagblad"

Gold Sponsors + FD - € 32.500

- Name / logo mentioned on website, including a link to the website of the sponsor
- Name / logo mentioned in brochures and final program
- Marketing information in delegate satchel (limited)
- Exhibition booth type B in Auditorium Lounge – 12 m2 (including standard stand building)
- 6 tickets for participation in the congress
- Advertisement in special edition of "Financieel Dagblad"

Gold Sponsors - € 25.000

- Name / logo mentioned on website, including a link to the website of the sponsor
- Name / logo mentioned in brochures and final program
- Marketing information in delegate satchel (limited)
- Exhibition booth type B in Auditorium Lounge – 12 m2 (including standard stand building)
- 6 tickets for participation in the congress

Silver Sponsors - € 10.000

- Name / logo mentioned on website, including a link to the website of the sponsor
- Name / logo mentioned in brochures and final program
- Stand space on information market in Auditorium Lounge - 6 m2 (space only, no walls and 1 skirted cocktail table and power).
- 3 tickets for participation in the congress

Bronze Sponsors - € 5.000

- Name and website address in list on website and in the program brochure
- Stand space on information market in Forum Lounge - 6 m2 (space only, no walls and 1 skirted cocktail table and power).
- 1 ticket for participation in the congress (incl. stand personnel)

The 22nd IFIP World Computer Congress

24 - 26 September 2012 Amsterdam The Netherlands

'Towards a secure, reliable and innovative information society'



Contributions in kind

Item/activity		Fee per sponsor
Delegate satchel 1500 delegates	<ul style="list-style-type: none"> • Bag (provided by congress organization) with logo • Flyer insert in congress bag • 1 ticket for participation in the congress 	€ 25.000
Badges for delegates 1500 participants	<ul style="list-style-type: none"> • Name badge (provided by congress organization) with your logo • 1 ticket for participation in the congress 	€ 10.000
Keycards for delegates 1500 delegates	<ul style="list-style-type: none"> • Keycard (provided by congress organization) with your logo • 1 ticket for participation in the congress 	€ 10.000
Pens 1500 delegates	<ul style="list-style-type: none"> • Pen (provided by congress organization) with your logo • 1 ticket for participation in the congress 	€ 3.500
Note blocs 1500 delegates	<ul style="list-style-type: none"> • Notebloc (provided by congress organization) with your logo • 1 ticket for participation in the congress 	€ 4.500
Delegate give-away 1500 delegates	<ul style="list-style-type: none"> • To be provided by sponsor • To be approved by congress organization 	-
Contribution to welcome reception - Shared sponsorship (2 x Euro 7.500) - Sunday 23 September - 800 delegates	<ul style="list-style-type: none"> • Logo on tables and at venue entrance (to be provided by congress organization) • 1 ticket for participation in the congress 	€ 7.500
Contribution to informal dinner - Shared sponsorship (2 x Euro 22.000) - Monday 24 September - 1200 participants	<ul style="list-style-type: none"> • Logo on tables and at venue entrance (to be provided by congress organization) • 2 tickets for participation in the congress 	€ 22.000
Contribution to gala dinner - Shared sponsorship (2 x Euro 50.000) - Tuesday 25 September - 1200 participants	<ul style="list-style-type: none"> • Logo on tables and at venue entrance (to be provided by congress organization) 	€ 50.000
Coffee breaks 1500 participants during 1 day	<ul style="list-style-type: none"> • Logo on tables and buffets (to be provided by sponsor) • 2 tickets for participation in the congress 	€ 30.000
Lunch 1500 participants during 1 day	<ul style="list-style-type: none"> • Logo on tables and buffets (to be provided by sponsor) • 2 tickets for participation in the congress • 	€ 45.000